

Joint Stock Company "Academy of Logistics and Transport"



APPROVED

by the decision of the AC ALT from
« 30 » 03 2023y. (Protocol №14)
President-Rector
Amirgalieva S.N.

EDUCATIONAL PROGRAM

Name: 6B04142 - Economics and management (by branches)

Level of training: bachelor course

Code and classification of training areas: 6B041 Business and management

Code and group of educational programs: B044 Management and governance

Date of registration in the Registry: 13.12.2022

Registration number: 6B04100688

Almaty, 2023 y.

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1. INFORMATION ABOUT THE REVIEW, APPROVAL AND APPROVAL OF THE PROGRAM, DEVELOPERS, EXPERTS AND REVIEWERS

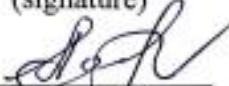
1 DEVELOPED BY:

Assistant Professor, Candidate of Economic Sciences.



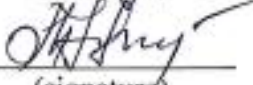
(signature) Akhmetzhanova A.H.

Assistant Professor, Candidate of Economic Science.



(signature) Sugurova A.Zh.

Assistant Professor, Candidate of Economic Science.



(signature) Maulina N.H.

Senior Lecturer



(signature) Elesheva J.B.

Director of Almaty Certification Bureau LLP



(signature) Tokanov D.B.

2 EXPERTS:

Head of Project Management Department, NIITC LLP



(signature) Suvanbaeva F.G.

General Director of EcoEnergoGas LLP



(signature) Shurmanov A.K.

3 REVIEWER:

Candidate of Economic Sciences, Associate Professor of the Art Management Department of the Kazakh National Conservatory named after K. KURMANGAZY.




(signature) Malaeva R.A.

4 REVIEWED AND RECOMMENDED:

Meeting of the AC of the Department «Logistics and management in transportation»


Protocol No. 8, «18» February 2023



(signature) Musaliyeva R.D.

Meeting of the QAC-EMB of the Institute «Logistics and Management»

Protocol No. 4, «21» February 2023



(signature) Kaltaev A.K.

Meeting of the EMC

Protocol No. 4a, «29» March 2023



(signature) Zharmagambetova M.S..

2. REGULATORY REFERENCES

The educational program is developed on the basis of the following normative legal acts and professional standards:

1. The Law of the Republic of Kazakhstan "On Education" dated July 27, 2007 No. 319-III (with amendments and additions as of March 27, 2023).

2. The National Qualifications Framework approved by the Protocol of March 16, 2016 by the Republican Tripartite Commission on Social Partnership and Regulation of Social and Labor Relations.

3. The sectoral qualifications framework of the field of "Education", approved by the Minutes of the meeting of the sectoral Commission of the Ministry of Education and Science of the Republic of Kazakhstan on social partnership and regulation of social and labor relations in the field of education and science dated November 27, 2019 No. 3.

4. State Mandatory Standard of Higher and Postgraduate Education (Order No. 66 of the Minister of Science and Higher Education of the Republic of Kazakhstan dated February 20, 2023).

5. Qualification directory of positions of managers, specialists and other employees, approved by the Order of the Minister of Labor and Social Protection of the Population of the Republic of Kazakhstan dated August 12, 2022 No. 309.

6. Rules for the organization of the educational process on credit technology of education in organizations of higher and (or) postgraduate education, approved by the Order of the Minister of the Ministry of Education and Science of the Republic of Kazakhstan No. 152 dated 20.04.2011. (with additions and amendments dated April 04, 2023 No. 145).

7. Classifier of training areas with higher and postgraduate education, approved by the Order of the Minister of Education and Science of the Republic of Kazakhstan dated October 13, 2018 No. 569 (with amendments and additions as of June 05, 2020).

8. The algorithm of inclusion and exclusion of educational programs in the Register of educational programs of higher and postgraduate education, approved by the Order of the Minister of Education and Science of the Republic of Kazakhstan dated December 4, 2018 No. 665 (with additions and amendments as of December 23, 2020 No. 536).

1. 9. WI-ALT-33 "Regulations on the procedure for developing the educational program of higher and postgraduate education".

3. PASSPORT OF THE EDUCATIONAL PROGRAM

№	Field name	Note
1.	Registration number	6B04100688
2.	Code and classification of the field of education	6B04 – Business, management and law
3.	Code and classification of training areas	6B041- Business and management
4.	Code and group of educational programs	B044– Management and governance
5.	Name of the educational program	6B04142 – Economics and management (by branches)
6.	Type of educational program	New
7.	Purpose of the educational program	Training of competent specialists in the field of economics and management with analytical and managerial skills, able to make effective decisions, work in a team and be competitive in the labor market
8.	ISCED level	6
9.	Level according to the NQF	6
10.	Level according to the IQF	6
11.	Distinctive features of the EP	No
12.	Partner University (JEP)	-
13.	Partner University (Two-degree EP)	-
14.	Form of training	Full-time, full-time with the use of distance education technology
15.	language of education	Kazakh, Russian
16.	Volume of credits	241
17.	Academic degree awarded	Bachelor of Economics and Business in the educational programme «6B04142 - Economics and Management (by branches)»
18.	Availability of an appendix to the license for the direction of training	№KZ12LAA00025205 до 29.06.2028
19.	Availability of EP accreditation	
20.	Name of the accreditation body	
21.	Validity period of accreditation	

4. THE GRADUATE'S COMPETENCE MODEL

Objectives of the educational program:

1. Formation of an individual capable of self-improvement and professional growth with versatile humanitarian and natural science knowledge and interests.
2. Formation of the ability to critically rethink the accumulated experience, improve the profile of their professional activity, awareness of the social significance of their future profession, having a high motivation to perform professional activities.
3. Obtaining a full-fledged quality higher education and professional competence in the field of economics and management (by branches).
4. Achievement of planned learning outcomes by graduates, formation and development of students' personality, ensuring compliance of the educational programme with the requirements of the State Educational Standards of the Republic of Kazakhstan.
5. Acquisition of skills of scientific organization of managerial work, economic thinking, development of creative potential, own initiative and innovation.
6. Developing the ability to extract and use the necessary information from various sources, analyze it to make managerial and business decisions, develop certain business models.
7. Training in methods of research of large data sets, use of methods of economic analysis, analysis and evaluation from different sides of the behavior of economic agents of different industries and sectors of the economy, determination of the level of their competitiveness/

Learning outcomes:

LO1 - Use in professional activities the skills of mastering modern information and communication technologies, communicate freely in the state, Russian and foreign languages to build communications, be able to acquire new knowledge to solve professional problems

LO2 - Represent emerging trends in the development of socio-political and social processes based on knowledge of the humanities, social and legal sciences, demonstrate the ability to cooperate and intercultural interaction based on the possession of a civil and moral position

LO3 – Determine methods and software for processing business information, use mathematical and economic models to model business processes, argue ways to solve management problems that arise in the course of professional activity

LO4 – Apply modern methods of ensuring life safety, labor protection, environmental protection and safety in the implementation of professional activities

LO5 - Analyze business processes and / or information and communication technologies of the company to determine its business needs, form and model recommendations for their optimization, use methods of operational scheduling

LO6 - Assess existing business processes, propose models for their transformation into new ones to increase efficiency both at the micro and macro levels; predict new decisions about the allocation of resources, processes and risks; analyze the real problems of business and the economy, present a picture of the state of the economy and the life of the population in different countries.

LO7 - Substantiate the legal framework governing the activities of economic entities; develop and implement business ideas, analyze the legal and economic aspects of creating your own enterprise; assess business risks and financial stability of the enterprise.

LO8 – Determine the list of HR indicators, collect, process and analyze them, develop an effective personnel policy, use modern methods for making and implementing organizational and managerial decisions to develop a business development strategy/

LO9 – Conduct an accounting assessment of financial, material and other flows to draw up the necessary reporting and budgeting, determine pricing factors and develop a cost reduction plan for making strategic

decisions.

LO10 – Carry out market analysis, monitoring and evaluation of competitors' actions, effectively manage and develop e-commerce channels to increase sales through the use of marketing tools, develop a strategic branding policy for a company or product.

LO11 – To investigate various methods of building strategies of companies to enter the international market, to analyze the competitiveness of the enterprise in order to justify the pricing policy, to assess the natural conditions in terms of the possibilities of their use in the economy, to conduct a comparative analysis of the instruments of state regulation in the regions and various sectors of the economy.

LO12 - To use domestic and foreign experience in the field of economics, management and marketing for the development and implementation of various projects, taking into account risk assessment, to carry out their feasibility study, to determine the main indicators of the financial stability of the enterprise, to audit the company to develop management decisions.

Field of professional activity: economic, financial, marketing, production, economic and analytical services of organisations of various branches of the national economy, spheres and forms of ownership.

Objects of professional activity: enterprises of national economy sectors of various organisational and legal forms, their structural, production and functional divisions, design organisations, research institutions, consulting companies, commercial organisations, etc.

Types of professional activity:

- organizational and managerial;
- analytical;
- calculating and economic;
- consulting;
- entrepreneurial;
- research.

Functions of professional activity:

1) search for information, collection and analysis of data required for specific economic calculations, preparation of source data for calculations of economic and socio-economic indicators that characterise the activities of business entities;

2) processing of economic data arrays, analysis and evaluation, interpretation of obtained results and justification of conclusions, carrying out calculations of economic and socio-economic indicators using mathematical modelling, quantitative methods, results of market research;

3) development of economic sections of strategic plans of enterprises of various forms of ownership, strategies for the development of economic sectors;

4) conducting statistical surveys, polls, questionnaires and processing their results to develop managerial decisions and justify their choice on the basis of the obtained data, taking into account the risks and possible socio-economic consequences of the decisions taken, using the current regulatory and legal base;

5) participation in the development of project solutions and management of a team or group formed for the implementation of a specific economic project;

6) forecasting of financial, economic and economic activities of organisations in various sectors of the national economy and control over its implementation;

7) assessing the profitability of organisations in various sectors of the national economy in the short-, medium- and long-term periods, developing a system of personnel remuneration and motivation, developing projects for business and the economy, taking into account resource and other constraints.

List of specialist positions:

Economist in Accounting and Business Analysis, Manager of Marketing, Quality Control, Production and Economic Department, Contracts, Sales, Logistics, Planning and Sales, Business Analysis Specialist, HR Generalist, Human Resource Management Consultant, HR Digitalisation Manager, Assessor (Assessor), Financial Support Specialist, Brand Manager, Project Manager.

Professional certificates obtained at the end of training: 1CAccountant.

Requirements for the previous level of education: general secondary, vocational, post-secondary, higher education (bachelor's degree)

In the course of training, students undergo various types of professional practice:

- educational;
- production;
- production (pre - graduation)

Educational practice.

The purpose of practice is to acquire primary professional competences, including consolidation and deepening of theoretical knowledge, mastering the skills of working with primary documents, familiarisation with the organisational structure of the organisation, including in production conditions, preparing students for deeper study of special disciplines.

Production practice (1).

During the period of industrial practice students receive certain practical knowledge, skills and abilities in the field of economics and management.

The main objectives of industrial practice are: consolidation of theoretical knowledge and development of practical skills on the previously studied disciplines of basic and profiling cycles. Industrial practice for students is an integral part of bachelor's level training and a component of the educational process, allowing to orient themselves in the labour market and find themselves in their future profession.

Pre-graduate/Production practice (2).

The content of pre-diploma/production practice is determined by the topic of the final qualification work. During the period of pre-diploma/production practice the student collects factual material on the production (professional) activities of the enterprise (organisation) and uses it in the performance of qualifying work.

The purpose of pre-diploma/production practice for bachelors is to ensure the relationship between the theoretical knowledge obtained during the assimilation of the chosen educational programme and practical activity. The tasks of pre-diploma/production practice are consolidation and deepening of theoretical knowledge obtained by students in the process of training, collection of information for writing a final qualification work, study of best practices at the enterprise, as well as gaining experience of independent work.

Final certification allows to identify and assess the theoretical preparation of students to solve professional problems, readiness for the main types of professional activities of graduates of the educational programme "Economics and Management (by branches).

The comprehensive examination includes key and practically significant questions on the disciplines of the basic and profiling cycles. Graduation qualification work - diploma work (project) - is aimed at systematisation, consolidation and expansion of theoretical knowledge and practical skills in the chosen field and their application in solving specific scientific, technical, economic and production problems.

5. MATRIX OF CORRELATION OF LEARNING OUTCOMES ACCORDING TO THE EDUCATIONAL PROGRAM WITH ACADEMIC DISCIPLINES/MODULES

№	Name of the discipline	Number of credits	Matrix of correlation of learning outcomes according to the educational program with academic disciplines											
			LO1	LO2	LO3	LO4	LO5	LO6	LO7	LO8	LO9	LO10	LO11	LO12
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
1.	History of Kazakhstan	5	+	+										
2.	Philosophy	5	+	+										
3.	Foreign language	10	+											
4.	Kazakh (Russian) language	10	+											
5.	Information and communication technologies	5			+									
Socio-political knowledge module		8												
6.	Sociology	2		+										
7.	Cultural studies	2		+										
8.	Political Science	2		+										
9.	Psychology	2		+										
10.	Physical Culture	8		+										
Module of the university component of the OOD elective module														
11.	Ecology and life safety	5				+								
12.	Methods of scientific research						+						+	
13.	Fundamentals of Economics and Entrepreneurship							+	+					
14.	Fundamentals of law and anti-corruption culture			+					+					
15.	Maths for business and economics	9			+			+						
16.	Microeconomics	9			+			+						
17.	Fundamentals of computer modelling	6	+		+			+						
18.	Workshop on Entrepreneurship	6						+		+				+
19.	Economic geography of transport	6							+					+
20.	Macroeconomics	6							+					+
21.	Occupational health and safety	6				+								
22.	Finance	6									+			+
23.	Educational practice	2						+	+					
24.	Entrepreneurship and start-up	9						+	+					+
25.	Introduction to Business								+	+				
26.	Marketing	6											+	+
27.	Neuromarketing												+	+
28.	Fundamentals of accounting	6	+									+		
29.	Audit fundamentals											+		+
30.	Financial management	6										+		+
31.	Financial research for business											+		+
32.	Management	6								+				+
33.	Brand management												+	+

34.	Econometrics				+			+					+	
35.	Quantitative methods in economics	9			+			+					+	
36.	Management Workshop	9								+	+			+
37.	Corporate management	9					+				+			+
38.	Regional economics and management	6						+				+		
39.	Economics of the industry	6										+	+	+
40.	Pricing and tariff policy in the industry	6									+		+	+
41.	International business	9						+					+	+
42.	Production practice 1	3							+	+	+		+	
43.	Production practice 2	4										+	+	+
44.	Labour market economics	6						+		+				
45.	Human resource management								+	+			+	
46.	Analysing the economic activity of the company	6									+	+	+	
47.	Financial planning in transport								+		+			
48.	Company planning and budgeting	6								+	+			+
49.	Strategic management in the service sector										+	+	+	
50.	Fundamentals of Accounting Computerisation (minor)	3									+			+
51.	Accounting and Auditing (minor)	3									+			+
52.	1C Accounting (minor)	3									+			+
53.	Labour Law (minor)	3		+					+					+
54.	HR management (minor)	3								+				+
55.	Organisation of labour rationing and remuneration (minor)	3								+	+			
56.	FINAL CERTIFICATION	8	+	+	+	+	+	+	+	+	+	+	+	+

6. STRUCTURE OF THE BACHELOR'S DEGREE PROGRAM

№ п/п	Description of discipline cycles	General labor intensity	
		in academic hours	in academic loans
1	Cycle of General Education Disciplines (OOD)	1680	56
1)	Required component	1530	51
	History of Kazakhstan	150	5
	Philosophy	150	5
	Foreign language	300	10
	Kazakh (Russian) language	300	10
	Information and communication technologies	150	5
	Module of socio-political knowledge (sociology, political science, cultural studies, psychology)	240	8
	Physical education	240	8
2)	University component and/or optional component	150	5
2	Cycle of basic and profiling disciplines (DB, PD)	not less 5280	not less 176
1)	University component and/or optional component		
2)	Professional practice		
3	Additional types of training (DVO)		
1)	Component of choice		
4	final assessment	not less 240	not less 8
	total	not less 7200	not less 240

7. THE CURRICULUM FOR THE ENTIRE PERIOD OF STUDY

Form of study: full-time

Duration of study: 4 years

Admission: 2023

ISC "Academy of Logistics and Transport"

Educational Plan

Direction of training: 6B041 - Business and management

Group of educational programs: B044 Management and management

Name of the educational program:

Degree: bachelor's degree in economics



№	Discipline code	Name of cycles and disciplines	Total labor intensity		Form of control, semester		The amount of study load, contact hours										Distribution by semester								Securing the chair		
			in academic hours	in academic credits	Exam	KI (KPI)	Total hours	Classroom				IWS		1 course		2 course		3 course		4 course							
								lectures	practical	laboratory	IWSGT	IWS	1 sem.	2 sem.	3 sem.	4 sem.	5 sem.	6 sem.	7 sem.	8 sem.	9 sem.	9 week					
4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23								
1																											
CYCLE OF GENERAL EDUCATION DISCIPLINES (DGG)																											
1.1. Required component:																											
1.1.1.	23-0-B-OK-IK	History of Kazakhstan	150	5	2	150	10	15															Shi and Pe				
1.1.2.	23-0-B-OK-FE	Philosophy	150	5	3	150	10	15															Shi and Pe				
1.1.3.	23-0-B-OK-IYs	Foreign language	300	10	1,2	300	60		16	104	5	5											L.T				
1.1.4.	23-0-B-OK-KIR/Ys	Knowledge (Russian) language	300	10	1,2	300	60		16	104	5	5											L.T				
1.1.5.	23-0-B-OK-INT	Information and communication technologies	150	5	3	150	10		15	8	97	5											ICT				
1.1.6.	23-0-B-OK-Soc	Sociology	240	8	1,2	240	7	15		8	30		4										Shi and Pe				
	23-0-B-OK-Kul	Cultural studies					8	15		8	29																
	23-0-B-OK-Pol	Political Science					7	15		8	30		4														
	23-0-B-OK-Psi	Psychology					8	15		8	29		4														
1.1.7.	23-0-B-OK-FK	Physical Culture	240	8	1,2,3,4	240	88		12	120	2	2	2	2									Shi and Pe				
1.2. Component of choice:																											
1.2.1.	23-0-B-KV-IBGD	Module of the university component of the DEA	150	5	1	150	30	15		8	97	5	0	0	0	0	0	0	0	0	0	0	ATC,IK				
	23-0-B-KV-MNI	Methods of scientific research					30	15		8	97	5														Shi and Pe	
	23-0-B-KV-GHP	Fundamentals of Economics and Entrepreneurship																									LTM
	23-0-B-KV-OPAK	Fundamentals of law and anti-corruption culture																									Shi and Pe
TOTAL for the DEA cycle:			1680	56		1680	158	273	15	128	1014	26	21	7	2	0	0	0	0	0	0						
2																											
CYCLE OF BASIC DISCIPLINES (DB)																											
2.1. University component:																											
2.1.1.	23-42/25-B-VK-Mbe	Mathematics for Business and Economics	270	9	1	270	45	45		8	172	9												GE			
2.1.2.	23-42/25-B-VK-Mk	Microeconomics	270	9	2	270	45	45		8	172		9											LTM			
2.1.3.	23-0-B-VK-OKM	Basics of computer modeling	180	6	3	180	30	30		8	112			6										ICT			
2.1.4.	23-42/25-B-VK-PyP	Entrepreneurship Workshop	180	6	4	180	30	30		8	112				6									LTM			
2.1.5.	23-0-B-EGT	Economic geography of transport	180	6	4	180	30	30		8	112				6									LTM			
2.1.6.	23-42/25-B-VK-Mak	Macroeconomics	180	6	4	180	30	30		8	112				6									LTM			
2.1.7.	23-0-B-VK-OT	Labor protection	180	6	5	180	30	15	15	8	112					6								Mv and Is			
2.1.8.	23-42-B-VK-Fin	Finance	180	6	5	180	30	30		8	112					6								LTM			
2.1.9.	23-0-BV-Upr	Educational studies	60	2	4	60									2									LTM			
2.2. Component of choice:			1260	42		1260	210	210	0	48	792	0	0	12	9	15	4	0	0	0	0						
2.2.1.	23-28/42-B-KV-ES	Entrepreneurship and Startup	270	9	5	270	45	45		8	172					9								LTM			
	23-28/42-B-KV-VII	Introduction to Business																									
2.2.2.	23-42/25-B-KV-Mar	Marketing	180	6	5	180	30	30		8	112					6								LTM			
	23-42/25-B-KV-Nu	Neuromarketing																									
2.2.3.	23-42/25-B-KV-SHB	Principles of Accounting	270	9	4	270	45	45		8	172				9									LTM			
	23-42/25-B-KV-GA	Audit basics																									
2.2.4.	23-42-B-VK-FM	Financial management	180	6	6	180	30	30		8	112					6								LTM			
	23-42-B-KV-IB	Financial research for business																									
2.2.5.	23-42/25-B-KV-Mou	Management	180	6	3	180	30	30		8	112				6									LTM			
	23-42/25-B-KV-Brum	Brand management																									
2.2.6.	23-42/25-B-KV-Eko	Econometrics	180	6	3	180	30	30		8	112				6									LTM			
	23-42/25-B-KV-KSM	Quantitative methods in economics																									
TOTAL by DB cycle:			2940	98		2940	480	465	15	112	1808	9	9	18	29	6	0	0	0	0							


3		CYCLE OF PROFILE DISCIPLINES (PD):																		
3.1.	University component:	1560	52		1560	225	225	0	48	852	0	0	0	0	0	21	18	9	4	
3.1.1.	23-42-B-VK-PM Management Workshop	270	9	6	270	45	45		8	172						9				
3.1.2.	23-42-B-VK-KMen Corporate Management	270	9	6	270	45	45		8	172						9				
3.1.3.	23-42-B-VK-REU Regional Economics and Management	180	6	7	180	30	30		8	112							6			
3.1.4.	23-42-B-VK-EO Industry economics	180	6	7	180	30	30		8	112							6			
3.1.5.	23-42/25-B-VK-CTP Pricing and tariff policy in the industry	180	6	7	180	30	30		8	112							6			
3.1.6.	23-42/25-B-VK-MB International Business	270	9	8	270	45	45		8	172								9		
3.1.7.	23-0-B-VK-PPr1 Production practice 1	90	3	6	90											3				
3.1.8.	23-0-B-VK-PPr2 Production practice 2	120	4	9	120														4	
3.2.	Component of choice:	540	18		540	90	90	0	24	336	0	0	0	0	0	0	12	6	0	
3.2.1.	23-42-B-KV-ERT Labor Market Economics	180	6	7	180	30	30		8	112								6		
	23-42-B-KV-USHR Human Resource Management																			
3.2.2.	23-42-B-KV-AHDP Analysis of economic activity of enterprises	180	6	7	180	30	30		8	112								6		
	23-28/42-B-VK-FPT Financial planning in transport																			
3.2.3.	23-42-B-KV-PBK Company planning and budgeting	180	6	8	180	30	30		8	112								6		
	23-28/42/25-B-KV-Smen Strategic management in the service sector																			
Minor Program 1 "IC Accounting"																				
4	23-0-B-OKBU Fundamentals of Computerization of Accounting	90	3	5	90	15	30		8	37						3				
	23-0-B-BUA Accounting and Auditing	90	3	6	90	15	30		8	37							3			
	23-0-B-ICB IC Accounting	90	3	7	90	15	30		8	37								3		
Minor program 2 "Human Resource Management"																				
5	23-0-B-TP Labor law	90	3	5	90	15	30		8	37						3				
	23-0-HRM HR-management	90	3	6	90	15	30		8	37							3			
	23-0-B-ONOT Organization of Labor remuneration and rationing (Minor)	90	3	7	90	15	30		8	37								3		
Minor component		270	9		270	45	90	0	24	111	0	0	0	0	0	3	3	3	0	0
TOTAL for the PD cycle:		2100	70		2100	315	315	0	72	1188	0	0	0	0	0	21	30	15	4	
TOTAL FOR THE THEORETICAL COURSE OF		6990	233	0	6990	950	1243	30	336	4121	35	30	25	31	30	30	33	15	4	
6	23-0-B-VK-1A FINAL CERTIFICATION	240	8																8	
TOTAL FOR THE ENTIRE PERIOD OF STUDY:		7230	241	0							35	30	25	31	30	30	33	15	12	
ADDITIONAL TYPES OF TRAINING (ATT):																				
7	23-0-B-V Volunteering	30	1	1	30		10		8	12	1									

AGREED:

Vice-Rector for AD  Zharmaganbetova M.S.

Director of the DACAK  Lipskaya M.A.

DEVELOPED:

Director of the institute "LM"  Kaltaev A.K.

Head of the department "LTM"  Musalieva R.D.

8. CATALOG OF DISCIPLINES OF THE UNIVERSITY COMPONENT

EDUCATIONAL PROGRAMS

6B04142 - Economics and management (by branches)

Education level: Bachelor's degree

Duration of study: 4 years

Year of admission: 2023

Cycle	Compo-nent	Name of the discipline	Total labor intensity		Semester	Learning outcome	Brief description of the discipline	Prerequisites	Post-requisites
			in academic hours	in academic credits					
1	2	3	4	5	6	7	8	9	10
BD	UK	Maths for business and economics	270	9	1	LO3, LO6	The nature of mathematical economics, economic models, types of models (visual models, mathematical models, empirical models and simulation models), static and dynamic models, equilibrium analysis in economics using different mathematical models and their optimisation, Cramer's rule, differentiation and their application in comparative statics, Taylor series, exponential and logarithmic functions are studied. Active learning methods: case methods; business role-playing games, group work.	Disciplines of the school component	Microeconomics, Macroeconomics, Econometrics, Quantitative Methods in Economics
BD	UK	Microeconomics	270	9	2	LO3, LO6	It is aimed at studying the theoretical and practical foundations of analysing economic phenomena and processes at the micro level, forming an economic way of thinking closely linked to the effective use of limited resources, decision-making by individual subjects of the economy in conditions of economic choice. In the process of study Excel software is used for calculation, analysis, forecasting of demand and supply for products, construction of diagrams, tables, problem solving. Active teaching methods: game design, case problems	Maths for business and economics	Macroeconomics, Finance, Econometrics, Quantitative Methods in Economics, Management, Brand Management, Labour Market Economics
BD	UK	Fundamentals of computer modelling	180	6	3	LO1, LO3, LO5	The basic concepts of computer modelling theory, the use of mathematical and logistic apparatus for designing models in marketing, the work of modern modelling systems in marketing activities are studied. In the process of study the following modelling tools are used: Excel spreadsheets and their use in the process of marketing research and market analysis, GPSS World simulation modelling system, SAP ERP corporate resource planning system and others.	Disciplines of the school component	Fundamentals of accounting, Fundamentals of accounting computerisation, Neuromarketing
BD	UK	Workshop on Entrepreneurship	180	6	4	LO5, LO7, LO11	Formation of analytical and creative thinking in the student on the basis of studying the process of business development, identifying market opportunities, analysing the competitive environment and identifying opportunities for success of entrepreneurial projects. To teach how to organise the process of searching, evaluating and selecting a business idea based on the results of market research; drafting a business model; drafting a financial model. Guest lectures of successful businessmen, participation in competitions for the implementation of scientific projects are envisaged	Fundamentals of Economics and Entrepreneurship, Microeconomics	Entrepreneurship and start-up, Introduction to business, Marketing

BD	UK	Economic geography of transport	180	6	4	LO6, LO11	Provide an introduction to geographical features and logistics systems that will help the marketer understand which routes are used to deliver goods, how they cover geographical locations in different regions. The issues of distribution of goods and selection of the most efficient delivery routes are considered, on the basis of analysis identify different geographical boundaries and determine where there is potential for business development. Active forms of learning are used in the process of study: business games, solving transport problems using Excel programme.	Disciplines of the school component	Marketing, Regional Economics and Management, Industry Economics
BD	UK	Macroeconomics	180	6	4	LO6, LO11	Studies the behaviour of the national economy as a whole from the point of view of its sustainable development, the optimal combination of employed resources with the aim of their rational use, the study of effective mechanisms to regulate the inflation rate, the acquisition of practical skills of analysis and interpretation of indicators characterising socio-economic processes at the macro level, understanding the approaches of state regulation of the economy. Active learning methods: game design, case problems.	Mathematics for Business and Economics, Microeconomics, Econometrics, Quantitative Methods in Economics	Finance, Financial Management, Financial Research for Business, Labour Market Economics
BD	UK	Occupational health and safety	180	6	5	LO4	Training of specialists on theoretical and practical bases of safety, harmlessness and facilitation of labour conditions with its maximum productivity, on issues of legislative and regulatory framework in the field of labour protection.	Ecology and Welfare	Labour market economics, Human resources management, Labour law, HR-management
BD	UK	Finance	180	6	5	LO9, LO12	The theory of the essence of finance and credit in the economic system, the necessity and role of money in the economic turnover, the role and principles of building a financial system at the level of the enterprise and at the level of the state are studied. The structure of the budgetary system of the Republic of Kazakhstan is analyzed, peculiarities of taxation in Kazakhstan, tendencies of development of the insurance market of Kazakhstan. The programmed includes guest lectures with representatives of the banking and insurance industries.	Microeconomics, Macroeconomics, Econometrics, Quantitative Methods in Economics	Financial management, Financial research for business, Financial planning in transport, Planning and budgeting in a company
PD	UK	Management Workshop	270	9	6	LO8, LO9, LO12	The workshop forms skills of using management in practical activities, solving business situations from modern management practice of various domestic and foreign companies, to analyze specific situations, to organize teamwork, to use different models of motivation, leadership and power to solve management problems, ways of conflict resolution, methods of decision-making and assessment of conditions and consequences of management decisions. Active learning methods: case methods; business role-playing games, group work.	Management, Brand management, Entrepreneurship and start-up, Introduction to business	Human Resource Management, Strategic Management in Services, International Business
PD	UK	Corporate management	270	9	6	LO5, LO9, LO12	Studies the principles of corporate management and world experience of their practical application, studies integrated corporate structures, methodology and methods of corporate management, develops skills in using the principles and tools of "lean production" to reduce costs and improve the efficiency of the company, the use of outsourcing in the management of business processes of the company, building a team and the ability to work in it, to develop strategies for the development of the company, both general and functional. Active learning methods: case methods; business role-playing games, group work.	Management, Brand Management, Entrepreneurship and start-up, Introduction to Business	Human Resource Management, Strategic Management in the Service Industry, Analysis of Business Activity of an Enterprise, Organisation of Work Rationing and Remuneration of Labour
PD	UK	Regional economics and management	180	6	7	LO6, LO10	The peculiarities of regional economy and principles of management, peculiarities of state management of regions and development of socio-economic processes, analysis of implementation of state programmes on economic development of	Economic geography of transport	International business, Company planning and budgeting.

							regions, economic policy, specifics of implementation of innovation, investment and cluster policy of regions are studied. On the basis of Excel programme the economic indicators are analysed and processed.		
PD	UK	Economics of the industry	180	6	7	LO10, LO11, LO12	Examines the sectoral structure of the country's economy, the dynamics of its change and the factors affecting its change, analyses the state of fixed capital and the factors affecting its change, the form of production organisation, examines the resources of the national economy and industrial enterprises, develop programmes to reduce costs at industry enterprises and solve managerial problems in the implementation of investment projects. Guest lectures with representatives of companies operating in various sectors of the economy are envisaged.	Economic geography of transport	International business, Planning and budgeting in the company, Strategic management in the service sector
PD	UK	Pricing and tariff policy in the industry	180	6	7	LO9, LO11, LO12	The main objective is to study the various dependencies affecting the pricing and tariff policy process, such as potential production, competitive market conditions, supply and demand, legislative and regulatory constraints, and psychological aspects of consumer behaviour. Pricing strategies are explored. The course provides practical market analysis (transport industry) and assesses the impact of various factors on pricing in order to make informed decisions on tariff policy design.	Marketing, Neuromarketing, Financial management, Financial research for business	International business, Planning and budgeting in the company, Strategic management in the service sector
PD	UK	International business	270	9	8	LO6, LO11, LO12	It is aimed at studying the general characteristics of international business, legal, technological and political aspects of the introduction of international business, international business environment, the peculiarities of the functioning of the monetary system and financial markets, considers the management of international business and the impact of international strategic alliances on it, etc. The course is aimed at the study of the general characteristics of international business. Active teaching methods: game design, case problems.	Management Practicum, Regional Economics and Management, Economics of Industry, Pricing and Tariff Policy in Industry, Labour Market Economics, Human Resource Management	Final certification

9. CATALOG OF DISCIPLINES OF THE COMPONENT BY CHOICE

EDUCATIONAL PROGRAMS

6B04142 - Economics and management (by branches)

Education level: Bachelor's degree

Duration of study: 4 years

Year of admission: 2023

Cycle	Component	Name of the discipline	Total labor intensity		Semester	Learning outcome	Brief description of the discipline	Prerequisites	Post-requisites
			in academic hours	in academic credits					
1	2	3	4	5	6	7	8	9	10
GET	EC	Research methods	150	5	1	LO5, LO11	Obtaining by students of theoretical and applied knowledge on methods of scientific research of problems in the studied area, preparation of specialists having skills of cognitive activity in the sphere of science, formation of deep ideas about the content of scientific activity, its methods and forms of knowledge.	Disciplines of the school component	Financial research for business
GET	EC	Fundamentals of law and anti-corruption culture				LO2, LO7	Increasing public and individual legal awareness and legal culture of students, as well as the formation of a system of knowledge and civic position on countering corruption as an anti-social phenomenon. As a result of the course, students should master the fundamental concepts of law, the constitutional structure of the state power of the Republic of Kazakhstan, the rights and freedoms of citizens enshrined in the Constitution, the mechanism and defence of legitimate human interests in case of their violation.	Disciplines of the school component	Final certification
GET	EC	Ecology and Life Safety				LO4	Study of basic ecological concepts, ecological problems and approaches to their solution, sources and types of environmental pollution by enterprises, principles of atmospheric air and water quality standardisation, basic provisions of legislation in various fields, natural and man-made emergencies, their causes, methods of prevention and protection.	Disciplines of the school component	Labour protection
GET	EC	Fundamentals of economics and entrepreneurship				LO6, LO7	Formation of analytical thinking skills on economic issues, the ability to draw conclusions independently on the basis of the studied material, to navigate in any economic situations, to apply theoretical economic knowledge in practical activities, to realise one's abilities, both in personal and professional direction	Disciplines of the school component	Entrepreneurship Workshop, Marketing, Management, Brand Management
BD	EC	Entrepreneurship and start-up	9	270	5	LO5, LO7, LO11	It is aimed at studying the peculiarities of startup creation and development, business model parameters, external financing of a startup, typical distribution of investment costs. Studies the concept of "disruptive innovations" by K. Christensen, optimisation of team and personnel costs, techniques of developing a work schedule for a startup project using MS Project, the ability to apply traditional and modern rhetoric techniques for speeches, presentations and project defence. Active learning methods: case methods; business role-playing games, group work.	Fundamentals of Economics and Entrepreneurship Workshop, Fundamentals of Accounting, Management	Financial Management, Management Practicum, Corporate Management, Analysis of Economic Activity of an Enterprise

BD	EC	Introduction to Business				LO7, LO8	The questions of the essence of business, the main types of business activities, practical skills in the field of organising one's own business are considered and studied. Organisational and legal forms of entrepreneurial activity, issues of reorganisation and liquidation of legal entity, infrastructure of modern business, building business processes. Active learning methods: case methods; business role-playing games, group work.	Fundamentals of Economics and Entrepreneurship, Entrepreneurship Workshop, Fundamentals of Auditing, Brand Management	Financial Research for Business, Management Practicum, Corporate Management, Financial Planning in Transport
BD	EC	Marketing	6	180	5	LO10, LO12	Examines the sphere of marketing and its role in modern economy, peculiarities, investigates the role of demographic factor in the formation of demand for products (goods and services), specific features of the activities of enterprises operating in the market, the model of D. Rathmel, A. Eiglie and E. Langeard, etc., and other. Active learning methods: business and role-playing games, brainstorming, project method.	Workshop on Entrepreneurship, Economic Geography of Transport, Management, Econometrics, Fundamentals of Accounting	Financial management, Pricing and tariff policy in the industry, Analysis of business activity of the enterprise, HR-management
BD	EC	Neuromarketing				LO10, LO12	It consists of finding ways to objectively determine consumer preferences without using subjective methods of obtaining information about them, as well as forming advertising messages in such a way as to induce consumers to buy before they realise them and develop their position. Active learning methods: business and role-playing games, brainstorming, project method.	Fundamentals of Computer Modelling, Brand Management, Quantitative Methods in Economics, Fundamentals of Auditing	Financial research for business, Pricing and tariff policy in the industry, Financial planning in transport, HR-management
BD	EC	Fundamentals of accounting	6	180	4	LO1, LO9	It is aimed at mastering the skills of correct and timely accounting, tax accounting, the ability to correctly prepare balance sheets and keep generalised economic accounting in a modern organisation using the computer program 1C, as well as techniques and practical skills of computerised accounting.	Fundamentals of computer modelling, Econometrics	Entrepreneurship and entrepreneurship, Marketing, Basics of computerisation of accounting, Accounting and audit, 1C Accounting
BD	EC	Audit fundamentals				LO9, LO12	Examines the basic concepts of audit in complex connection with other concepts of market economy. Terms and definitions that reveal the theory, organisation, technology and methodology of carrying out, the procedure for registration and review of materials based on the generally accepted international accounting system, auditing standards and norms. Active learning methods: case studies, business and role-playing games.	Fundamentals of computer modelling, Quantitative methods in economics	Introduction to Business, Neuromarketing, Basics of Computerised Accounting, Accounting and Auditing, 1C Accounting
BD	EC	Financial management	6	180	6	LO9, LO12	The system of principles, forms and methods for regulating the financial activity of the enterprise is considered, its financial condition is assessed, inefficient items of expenditure are identified, risks and opportunities for attracting investments are taken into account, profits are increased, losses are prevented in case of economic crisis and bankruptcy, financial statements are analysed, factors affecting the business are identified, its activity is forecasted. Active learning methods: case studies, business and role-playing games.	Macroeconomics, Finance, Entrepreneurship and start-up, Marketing	Pricing and tariff policy in the industry, Analysis of economic activity of the enterprise. Planning and budgeting in the company, Organisation and rationing of labour remuneration
BD	EC	Financial research for business				LO9, LO12	It is aimed at developing practical skills of business research and analytics, life cycle analysis from the point of view of the company's financial condition, organisation and	Research Methods, Macroeconomics,	Pricing and tariff policy in the industry, Financial

						conduct of research based on the use of modern analytical tools, search for the use of research results to make effective financial decisions, such as attracting borrowed funds for business, optimise tax burden, optimise financial resources. Active learning methods: case studies, business and role-playing games.	Finance, Introduction to Business, Neuromarketing	planning in transport, Strategic management in the sphere of services	
BD	EC	Management	6	180	3	LO8, LO12	Examines the theory and practice of modern management, the application of basic tools and methods of management in enterprise management. Examines the systems of scientific knowledge about the rational organisation and management of the enterprise, the application of management principles to achieve the goals and objectives of the enterprise, the principles of building the organisational structure of the enterprise, methods of conflict management, change management, skills to develop a motivational policy of personnel. In the process of training cases, solving situational tasks are used.	Fundamentals of Economics and Entrepreneurship, Microeconomics	Management Practicum, Corporate Management, Entrepreneurship and Start-up, Marketing, Labour Law
BD	EC	Brand management				LO10, LO12	Understanding of the role of branding in the business model of the company at the present stage, types of brands and their different roles in the brand portfolio of the company, theories and tools of branding, brand identity system, develop a strategic policy on branding or rebranding. Active learning methods: case studies, business and role-playing games.	Fundamentals of Economics and Entrepreneurship, Microeconomics	Management Workshop, Corporate Management, Introduction to Business, Neuromarketing
BD	EC	Econometrics	9	270	3	LO3, LO6, LO11	It is aimed at studying the methodological foundations of econometric modelling, construction of pair and multiple linear and non-linear regression models, construction of classical model assumptions using Excel software for forecasting economic processes both on the scale of the economy as a whole and at the industry level or an individual enterprise. Active learning methods: game design, case problems.	Mathematics for Business and Economics, Microeconomics	Macroeconomics, Marketing, Finance
BD	EC	Quantitative methods in economics				LO3, LO6, LO11	Studies methods of solving economic problems with the help of quantitative methods, on the basis of classical mathematical analysis, mathematical programming, game theory, probability theory, mathematical statistics, theory of random processes and fuzzy sets, statistical hypothesis testing; forms skills of working with modules of statistical packages Excel and STATA for economic research. Active teaching methods: game design, case problems	Mathematics for Business and Economics, Microeconomics	Macroeconomics, Neuromarketing, Finance
PD	EC	Labour market economics	6	180	7	LO6, LO8	Introduces students to the basic concepts of labour economics, the basics of labour productivity management, the mechanism of functioning of the labour market, studying the features of the formation of supply and demand in the labour market, the directions of increasing labour productivity, to consider practical aspects of analysis and solution of the main problems in the field of labour economics. Active teaching methods: game design, case problems.	Occupational Health and Safety, Macroeconomics, Microeconomics	Planning and budgeting in the company, International business
PD	EC	Human resource management				LO7, LO8, LO11	Examines the place of human resources in enterprise management, the choice of human resources management strategy, the development of a recruitment mechanism, team building, effective employee motivation policy, the function of control as an element of human resources management strategy, career development, psychological climate of the team. Active learning methods: case methods; business role-playing games, group work. Form of control: fulfilment of a complex practical task	Occupational Health and Safety, Management Workshop, Corporate Management	Strategic Management in the Service Industry, International Business

PD	EC	Analysing the economic activity of the company	6	180	7	LO9, LO10, LO11	It is aimed at developing analytical skills of working with big data to assess the main indicators of enterprise activity, solving applied and research tasks and using various ways of processing economic information, identifying the main factors affecting the main economic indicators of enterprise activity. On the basis of Excel programme, economic indicators are analysed and processed	Corporate Management, Entrepreneurship and Start-up, Marketing, Financial Management	Final certification
PD	EC	Financial planning for transport				LO7, LO9, LO12	Examines the peculiarities of financial management, principles of organisation of financial relations in transport companies. Examines the principles of tariff policy formation in the implementation of freight and passenger transport, the main provisions of state regulation of tariffs, the procedure for regulating tariffs for freight, passenger, baggage and cargo luggage transportation. Active learning methods: case studies, business and role-playing games	Introduction to business, Neuromarketing, Financial research for business	Final certification
PD	EC	Planning and budgeting in the company	6	180	8	LO8, LO9, LO12	It is aimed at studying the types of planning at the enterprise, the use of various planning methods, the development of a system of planning norms and standards, the specifics of planning the production programme and production capacity of the enterprise, the system of budget management, the development of skills in the organisation of the budgeting process at the enterprise, classification of budgets, organisation of control and analysis, etc. Active learning methods: case studies, business and role-playing games.	Finance, Regional Economics and Management, Industry Economics, Pricing and Tariff Policy in the Industry, Financial Management, Labour Market Economics	Final certification
PD	EC	Strategic management in the service sector				LO9, LO10, LO11	The characteristics of strategic management in the sphere of services, strategic analysis of external and internal environment of enterprises in the sphere of services are considered. Basic models of strategic planning are studied: Harvard Business School model, I.Ansoff's model, G.Steiner's model, basic models of strategic management: David, Thompson, Efremov. Active learning methods: case studies, business and role-playing games.	Management Practicum, Corporate Management, Industry Economics, Pricing and Tariff Policy in Industry, Financial Research for Business, Human Resource Management	Final certification
PD	EC	Fundamentals of Accounting Computerisation (minor)	3	90	5	LO9, LO12	Learning the basics of computerised accounting will help the marketer understand how to use computer programmes and tools to automate accounting processes. Use the knowledge to ensure data recording and analysis, automate routine processes and reduce time spent on tasks in planning financial flows, budgeting and analysing financial results. The learning process takes place in computer labs.	Fundamentals of Computer Modelling, Fundamentals of Accounting, Fundamentals of Auditing	Certificate
PD	EC	Accounting and Auditing (minor)	3	90	6	LO9, LO12	The main objective is to study the basic principles and methods of accounting and auditing at the enterprise and their application in solving managerial tasks, to form skills to generate economic information about the activities of the enterprise, to understand the role of accounting in the management system of the enterprise, ways to assess the objects of accounting, to make accounting reports, the rules and conduct of audit and its importance. The learning process is carried out with the use of automated programmes in computer classes	Fundamentals of Computer Modelling, Fundamentals of Accounting, Fundamentals of Auditing	Certificate
PD	EC	IC Accounting (minor)	3	90	7	LO9, LO12	Forms practical skills of using IC Accounting software for accounting, tax accounting at the enterprise, organisation of accounting in accordance with IFRS, to know the principles, techniques and methods of working with the program IC Accounting 8.3, to create an information base in the program, to adjust accounting parameters, to generate	Fundamentals of Accounting, Fundamentals of Auditing	Certificate

							standard reports and to unload the information base. The training process takes place on computers with the 1C Accounting 8.3 programme installed, as well as the opportunity to obtain a professional certificate		
PD	EC	Labour Law (minor)	3	90	5	LO2, LO7	Examines the social side of labour organisation, i.e. relations between employee and employer, relations of supervisory and controlling bodies and other relations. Examines the features and elements of labour legal relations, the grounds for their emergence, change and termination, the legal basis of social partnership in the field of labour and the procedure for concluding collective contracts and agreements, the legal regulation of employment and employment, types, procedure for concluding, amending and terminating employment contracts. Active learning methods: case methods; business role-playing games, group work.	Occupational Health and Safety, Management	Certificate
PD	EC	HR management (minor)	3	90	6	LO8, LO12	Examines Maslow's theory of hierarchy of needs, Herzberg's two-factor theory, expectancy theory, equality theory. Examines the organisation's motivational system and motivational activities, HR-branding in the world and Kazakhstan. Shows trends in the practices of the best employers. Form of control: business project	Occupational Health and Safety, Marketing, Neuromarketing	Certificate
PD	EC	Organisation and rationing of labour remuneration (minor)	3	90	7	LO8, LO9	The skills of application of timekeeping and photography of working process for labour rationing in the transport sector are formed, different systems of labour remuneration and peculiarities of their application at the enterprise are disclosed. The methods of state regulation of wages, its accrual based on the forms of remuneration of labour are considered, normative-legal acts regulating the system of employer-employee relations are studied. Active learning methods: case studies, solving practical problems.	Corporate Management, Financial Management	Certificate

10. EXPERT OPINIONS

ЭКСПЕРТНОЕ ЗАКЛЮЧЕНИЕ

на образовательную программу 6В04142 – Экономика и менеджмент (по отраслям)

Представленная на экспертизу образовательная программа по направлению подготовки бакалавров 6В04142 «Экономика и менеджмент (по отраслям)» разработана группой преподавателей кафедры «Логистика и менеджмент на транспорте» Академии логистики транспорта.

Современные требования рынка труда к уровню подготовки бакалавров для отраслей национальной экономики отражают новые подходы к построению образовательной программы и всего образовательного процесса.

Данная образовательная программа отражает специфику и особенности обучения выпускников для различных отраслей экономики. Например, внедрение элективного курса «Управление бизнес-информацией», отражает достижение результата обучения «Оценить существующие бизнес-процессы, предлагать модели их трансформации в новые для повышения эффективности как на микро, так и на макроуровнях; спрогнозировать новые решения о распределении ресурсов, процессов и рисков; анализировать реальные проблемы бизнеса и экономики».

Структура образовательной включает в себя такие элементы как сведения о рассмотрении, согласовании и утверждении программы, информацию о разработчиках и экспертах, нормативные ссылки, на основе которых разрабатывалась программа, паспорта образовательной программы. Интересным представляется элемент «Компетентностная модель выпускника», в которой отражаются задачи образовательной программы, результаты обучения, которые будут достигнуты в процессе обучения, сфера, объекты и виды профессиональной деятельности. Данный блок носит достаточно хороший информационный характер, который позволяет будущему специалисту понимать свои функции, задачи и характер будущей профессии.

Учебные программы логически все взаимосвязаны между собой, количество кредитов отображают тот максимальный уровень для полного изучения дисциплин и достижения заявленных результатов обучения.

В целом образовательная программа по направлению подготовки 6В04142 «Экономика и менеджмент (по отраслям)» имеет практикоориентированное направление в подготовки специалистов для различных отраслей национальной экономики.

Начальник отдела управления проектами
ТОО «НИИТК»



Суванбаева Ф.Г.

ЭКСПЕРТНОЕ ЗАКЛЮЧЕНИЕ

на образовательную программу 6B04142 – Экономика и менеджмент (по отраслям)

Использование в процессе обучения образовательной программы 6B04142 «Экономика и менеджмент (по отраслям)» призвано обеспечить необходимую гибкость в подготовке профессиональных экономистов-управленцев и бизнес-аналитиков, что позволяет повысить конкурентоспособность выпускаемых кадров. Цели и задачи образовательной программы отвечают актуальным требованиям рынка труда на подготовку специалистов, которые способны работать в условиях жесткой конкурентной среды.

Освоение образовательной программы обеспечивает формирование ключевых в сфере предпринимательства и управления бизнесом, а также в исследовательской, инновационной, проектной и аналитической деятельности. В образовательную программу были включены следующие дисциплины Ценообразование и тарифная политика в отрасли, Принципы инвестирования, которые были рекомендованы в ходе обсуждения и разработки данной образовательной программы.

Представленная на экспертизу образовательная программа состоит из 9 информационных разделов, которые позволяют будущим обучающимся ознакомиться с теми требованиями, которые она предъявляет.

В целом образовательная программа по направлению подготовки 6B04142 «Экономика и менеджмент (по отраслям)» может быть рекомендована к использованию при подготовке бакалавров по данному направлению.

Генеральный директор
ТОО «ЭкоЭнергоГаз»


 А.Шурманов

11. REVIEWER'S CONCLUSION

Рецензия на образовательную программу по направлению подготовки 6В041 Бизнес и управление

Образовательная программа бакалавриата 6В04142 «Экономика и менеджмент (по отраслям)» содержит следующую информацию: квалификация выпускника, форма и срок обучения, направление и характеристика деятельности выпускников, приведен полный перечень компетенций, которыми должен обладать выпускник в результате освоения данной образовательной программы.

Дисциплины учебного плана по рецензируемой образовательной программе формируют весь необходимый перечень общекультурных и профессиональных компетенций, предусмотренных ГОСО по соответствующим видам деятельности.

В учебном плане образовательной программы определен перечень всех учебных дисциплин обязательного компонента и компонента по выбору, трудоемкость каждой учебной дисциплины в кредитах, последовательность их изучения, виды учебных занятий и формы контроля. Каталог элективных дисциплин, Каталог внутривузовского компонента полностью отражают преемственность дисциплин: Микроэкономика → Региональная экономика, Макроэкономика → Международный бизнес.

Соблюдена последовательность изучения дисциплин, включены дисциплины, необходимые для производства и технологического процесса.

Содержание рабочих программ учебных дисциплин и практик позволяет сделать вывод, что оно соответствует компетентностной модели выпускника.

Образовательная программа предусматривает профессионально-практическую подготовку обучающихся в виде практики. Содержание программ практик свидетельствует об их способности сформировать практические навыки обучающихся. Для разработки образовательной программы были привлечены опытный профессорско-преподавательский состав, ведущие представители работодателя (Токанов Д.Б.), обучающиеся (Токенова А.), учтены их требования при формировании дисциплин профессионального цикла.

Заключение:

В целом, рецензируемая образовательная программа отвечает основным требованиям ГОСО, Ю национальной рамке квалификаций, отраслевой рамке квалификаций, профессиональных стандартов, Атласу новых профессий и способствует формированию общекультурных и профессиональных компетенций по направлению подготовки «6В041 Бизнес и управление».

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13. PROTOCOLS OF REVIEW AND APPROVAL

